

Privacy Policy:

Otter Outdoors cares about the privacy of our guests & users. We protect any information that you give when you use this website.

Otter Outdoors is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with the Privacy Policy.

Otter Outdoors may change this policy from time to time by updating this page. This policy is effective from September 2011.

Collection, Use and Disclosure of Personal Information

We collect information from you, which you provide to us at this web site when you establish or update an account or shop online. Categories of information collected include name, address, email address, telephone number, credit card information and messages you create. This information is used to enable Otteroutdoors.com to deliver products that you have ordered, to fulfill requests that you have created, to contact you or the recipient(s) in the event of order or delivery difficulties, for verification, to respond to your inquiries and to deliver services and information about our products or web site to you.

Otteroutdoors.com continually strives to maintain compliance with legal regulations. If we become aware of or have a good faith belief that we must disclose information about you in connection with an investigation of fraud, intellectual property infringement, piracy, or other unlawful activity, we will disclose specific information about you to the appropriate legal authorities in order to protect the users of our Web site, the site, and/or the public.

Privacy Policy for Minors

We value our relationship with our Guests of all ages. We welcome parents and their children to explore our site together shopping and other promotional activities. In accordance with the Children's Online Privacy Protection Act, we will not gather or use personal information from any Guest who indicates they are less than 13 years of age (or less than 18 years of age for residents of the state of Maine). If we become aware that we've gathered personal information from a minor, we will remove that information from our records immediately.

Updating Personal Information

We prefer to keep your personal information accurate and up-to-date. To do this, we provide you with the opportunity to update or modify your personal information including billing and shipping information by logging in.

Security Statement

We have made every effort to ensure that the information transmitted to us online is secure through the use of a secure server. With respect to online sales, the person whose name appears on the card must be the one who places the order. Otter Outdoors uses secure sockets layer (SSL) encryption for securing communications and transactions across the Internet. The SSL protocol uses digital certificates to create and secure confidential communications "pip" between the purchaser and our web entity. Data transmitted over an SSL connection can not be tampered with or forged without the two parties becoming immediately aware of the tampering. A key or padlock icon in the lower corner of the browser window identifies the security mode of a browser. When the browser is running in "normal" mode, the key looks broken or the padlock looks open. Once an SSL connection has been established, the key becomes whole, or the padlock becomes closed, indicating that the browser is in "secure" mode. SSL is supported in the vast majority of browsers, which means that almost anyone with a browser can benefit from SSL encryption. In addition, it is our policy not to send your credit card number via email. In fact, this is a practice we recommend you adopt in all of your internet activities.

While we implement the above security measures on this site, you should be aware that 100% security is not always possible.