

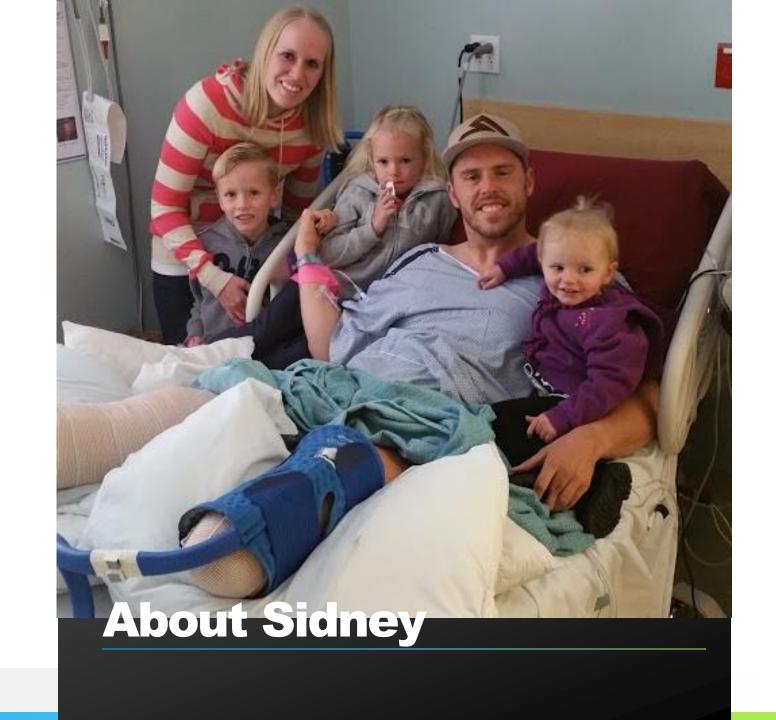


# **Sidney Smith**

## "A Purpose Greater than Pain!

FATHER | OUTDOORSMAN
TRIATHELETE | SPEAKER

Born and raised in Utah, Sidney is a father of 4 who loves the great outdoors such as swimming, biking, running, hunting and fishing. In 2015 Sidney became a double amputee due to complications of Charcot Marie Tooth disease. As a double amputee he has accomplished more in the past few years in his entire life. These things include: climbing mountains, motivational speaking, and Ironman 70.3s







Sidney has numerous goals, records, and accomplishments he is working on obtaining. His current focus is to do his first FULL Ironman scheduled November 2<sup>nd</sup> 2019. He made this goal in the hospital the day after he lost his legs







#1 Ironman

Signed up for 11/2/19 140.6 Mile race:

- 2.4 Mile Swim
- 112 Mile Bike
- 26.2 Mile Run

#2 Lotoja Race

200+Mile Bike Race Currently no double amputee has completed with traditional bike. Goal is set for 2020

sit amet

Lorem ipsum dolor

#3 Kilimanjaro

## **Social Media**



Sidney has a highly targeted, powerfully engaged Instagram following that is growing at extreme speeds. The audience is active daily in engagement with Sidney's content and dialogue.

Handle: "tri\_nofeet"

https://www.instagram.com/tri\_nofeet/

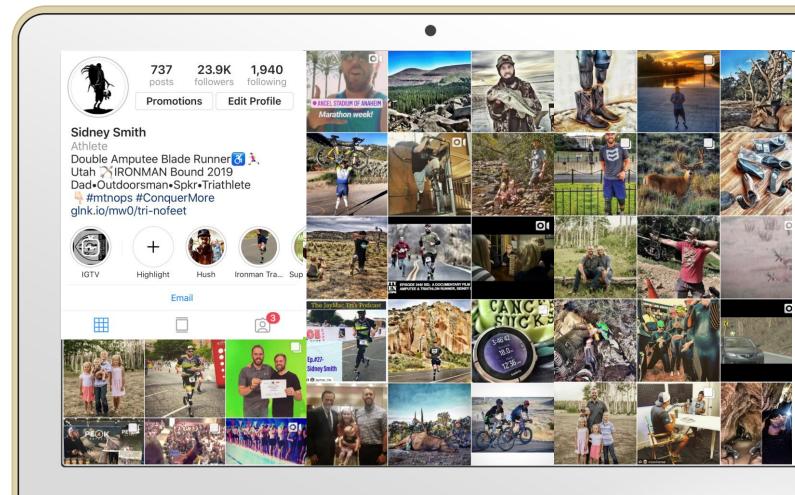
#### Most active platform:

Current Following: 23,900 followers

Average Engagement Rates: +/- 1500 per photo

Estimated Monthly Growth: +/- 1000 new followers

Daily Stories: +/- 2000 views



## Media - Digital (Click Screens to Watch Videos)



### MTN OPS "SID" Film

Short motivational documentary film about Sid's story and his journey on overcoming changes



### 3 Sons and a King Film

Award winning short documentary film of the journey to be the first double amputee to climb to the highest peak in Utah with his father and 9 year old son.



#### **KSL Channel 5 News**

New story on Channel 5 of Sid's story and goal to be an Ironman



#### Shake the Earth Show

Recorded show on Sidney's story and future goals. Behind scenes of the Mtn Ops flim. Also an motivational advice



#### Utah Ace Award

Award video from Utah Governor's 2017 Golden Key Award



### Featured Publications:

(Links are interactive to Article)

-The Salt Lake Tribune

-KSL News Article

-The Outdoor Journal

-Amputee Blade Runners Website

-Basin Now

-Workforce Services Rehabilitation

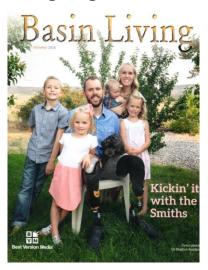
-Utah Basin Standard 2017

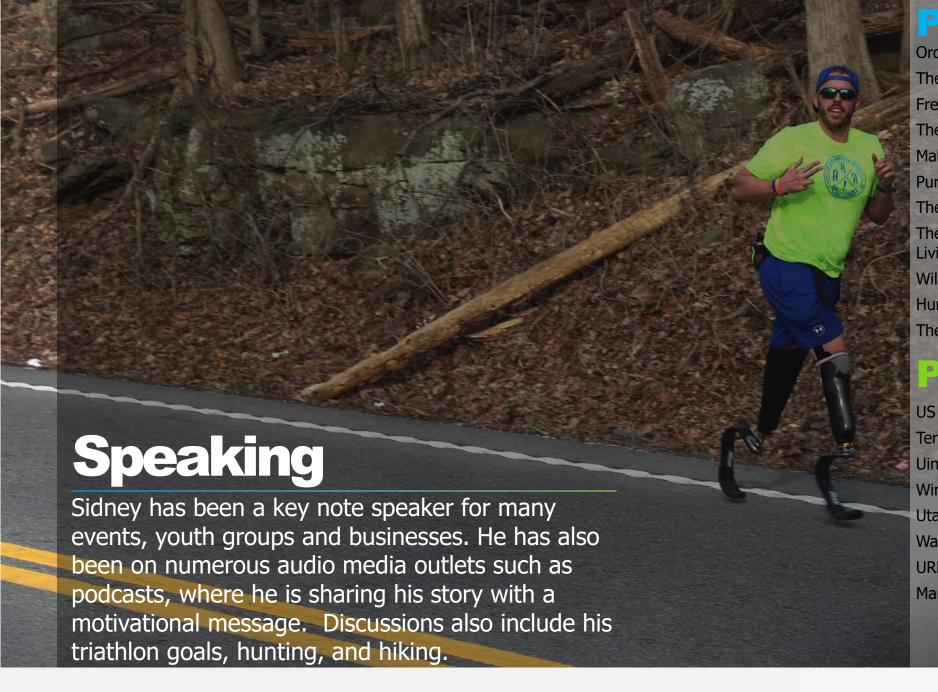
-Utah Basin Standard 2018

-St. George News Utah

-Desert News Utah

Cover of the Basin Living Magazine





## **Podcast Episodes:**

Order Of Man "Turning Tragedy in Triumph"

The Hunt Backcounty EP151

Freedom to Run EP59

The JayMac Tri's EP27

Make it Happen Outdoors EP06

Pursuit of the Perfect Race EP43

The Gritty Bowman EP 344 and EP345

The Rich Outdoors EP025 and EP150 Living Country in the City EP23

Wilderness Attitude EP73 and EP100

**Hunter Mindset EP03** 

The Sahn Outdoors EP51

## Public Speaking

US Army National Guard Utah Chapter

Terra Academy High School & Elementary School

Uinta Basin Technical College Graduation

Wink Naturals company

Utah 4H Conference

Wayne High School

**URECA Youth Leadership** 

Many Church groups



## **Ironman Bound**

Sidney has signed up for the full Ironman in Florida. November 2<sup>nd</sup> 2019.

Sidney's longest races have been 3 "Half Ironmans". Twice in St. George, UT and one in Boulder, CO.

To reach the full Ironman level, Sidney has started training. But because of his challenge he needs a head start.

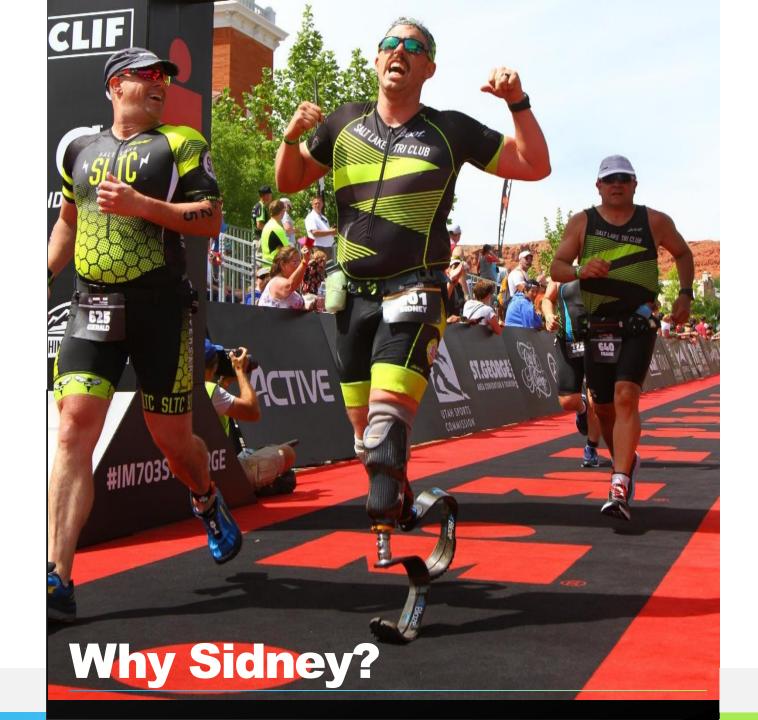
Sidney is looking for training equipment, travel, and other products to reach his goal. He already has most equipment, newer prosthetics, and a nutritionist.





 "I've done some pretty great things" these past few years as a double amputee. But bottom line I am just a normal guy with everyday responsibilities like most you out there. There's been ups as well lots of downs. Its how we react to the downs that's going to make us great! I have barely top the surface of what I want achieve. Spoiler alert: it will never end! I simply want to show others, my kids, and myself that you can do anything despite the hand you were dealt. I log my journey through social media, public speaking, films, radio shows, and podcast in hopes to inspire others. I appreciate your consideration on being apart of my journey. Thank you for your time."

-Sidney Smith













## **Current Outdoor & Endurance Sports Partners:**

Sponsorship, influencer, ambassador





























Intermountain<sup>®</sup>

